

## A Joint Event by MBS Japan Alumni Group & Global Business Community Presents "Beyond the Loop" Seminar cum Networking

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You are cordially invited to Seminar cum Networking event jointly organised by MBS Japan Alumni Association and a subcommittee of Marunouchi Frontier, Global Business Community "Beyond the Loop" announced to hold the second networking event on April 25.

It is for entrepreneurs or people who have interest in entrepreneurship, and supporters for entrepreneurs who have interest in developing their business globally.

■ **Date: Thursday, April 25, 2013**

■ **Time: 19:00 - 21:30      Registration: 18:30**

■ **Place: Tokyo 21c Club (EGG JAPAN, Shin-Marunouchi Building 10th Floor)**

■ **Fee: 3500yen at the door**

*\*Including 2 drinks and snacks.*

■ **Speaker**

- Mr. William H. Saito
- Mr. Hiromu Soga
- Treasure Data Inc.

For more information about the speakers, please see below.

■ **RSVP :**    [mbsjapanalumni@gmail.com](mailto:mbsjapanalumni@gmail.com) – first come first serve

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### 【 Profile of the guest speakers 】

#### **Mr. William H. Saito**

In 1991 when Mr. William was still in college, he founded I/O Software and built it into a global leader in information security. In May 2000, Saito negotiated an agreement with Microsoft Corporation to integrate BAPI and other I/O Software's technology into the Windows operating system. The technology was eventually licensed to over 160 companies worldwide, became an ANSI and ISO standard, and was later added to the permanent collection of the Smithsonian Technology Institute. In December 2004, I/O Software was acquired by Microsoft. After Microsoft acquired the firm in 2004, Saito moved to Japan and founded InTecur, a management consultancy that helps established and venture companies to identify and create new markets for innovative technologies. He was named a Foundation Board Member of the World Economic Forum after being honored as both a Young Global Leader and Global Agenda Council member in 2011.

**Mr. Hiromu Soga**

Mr. Soga is a 12-year veteran of high-tech business in Silicon Valley. He was the founder and CEO of Spruce Technologies, Inc., a DVD- authoring technology company established in 1996, which was acquired by Apple Computer in 2001. Prior to that, he served as the General Manager of Xing Corporation, President of Zapex Technologies and CEO of Eidesign Technologies - companies involved in video compression technologies. He was an engineer at Nippon Steel in Japan for 33 years. He is a member of the Board of Directors of Japan Society, and is also the co-founder of Silicon Valley Japanese Entrepreneur Network (SVJEN), a support organization for Japanese entrepreneurs in Silicon Valley. Mentor Activity “KAPION Dream Garden” (from April 2013, at Tokyo21c Club) [www.kapion.net](http://www.kapion.net)

**Treasure Data Inc**

In 2011, Japanese engineers built Treasure Data in Silicon Valley. They built the Japanese corporation in 2012 in order to enter into the Japanese market and leverage Japanese engineers to develop information systems. Treasure Data is a cloud-based analytic platform that finally lets non-specialists get value out of their data without a big IT overhead. Their platform runs more than 130,000 queries against 250 billion rows of data every day for 50+ customers around the world, and their total number of customer is over 1500 companies. Jerry Yang co-founder and former CEO of Yahoo! Inc invested 3 million dollar to Treasure Data.