

Manchester Global MBA Open Lecture: Operations Management as a Competitive Weapon

19th October 2012, Friday evening

Learn more about the Manchester Global MBA through keynote lectures with leading academics, detailed programme information sessions and alumni/ current student sharing.

In this session, Paul will share his experience of **applying value analysis to real life projects**. This interactive session will also include:

- Manchester Global MBA Information
- Q&A with current MBAs and/or alumni
- Networking with recruitment and admissions staff plus students/ alumni

About the Speaker

Paul Taaffe is the operations management module coordinator, and a visiting teaching fellow of Manchester Business School. His areas of lecturing expertise are in operations management and project management; and having spent over 30 years working in the telecommunications sector, brings extensive knowledge and experience into the classroom.



Date & Time:	19 October, 2012, Friday 7:00pm - 9:00pm
Venue:	24/F, Club Lusitano, 16 Ice House Street, Central Hong Kong (map)
Fee:	Free of Charge
Registration:	Seats are limited. First-come, first-served basis by 12th Oct
Enquiries:	Frankie Fan (email: mba@mbs.edu.hk Tel: +852 2588 5013)

Register now >>>