

Eric Chan

MBA Class of 1998 General Manager, Hutchison Global Communications Chairman, Knowledge Management Development Center

"Keeping up-to-date with management thinking and practices"



Eric Chan is very much a thought leader in his chosen field. He is in demand as a speaker at major IT and telecom conferences, drives industry-wide initiatives and is a founder and chairman of the Knowledge Management Development Centre.

With an engineering degree from the University of London and qualified as a UK chartered engineer, Eric was at a point in his career when he was evolving from an engineer into a senior executive in a highly competitive industry. Getting an MBA was exactly the right move and MBS was his choice.

Eric jumped at the chance when MBS began offering an MBA programme in Hong Kong. "MBS had always been in my mind. I was pretty excited to learn that they started the programme in Hong Kong. I grabbed a couple of my friends, and the three of us enrolled in the programme. One of them is now a director of private banking at a major Swiss bank and the other a director at a leading U.S. technology firm."

What struck Eric was the relevance of his coursework. "I remember quite vividly," he said. "I was going through organisational changes at work and job changes while I was studying. Most of the subjects were very relevant to what was happening." And in changing from engineering to business, MBS' practical finance courses were particularly useful. "The management accounting course helped me to understand the difference between financial accounting for external reporting and accounting as a governance mechanism. Quite a difference!" he said.

For Eric, the MBS connection brings more than prestige and a link to the academic world and other MBS alumni. It's a chance share real-life examples and experiences, for example with current MBS students. "Even after you graduate, it's always great that you get to update your management thinking and practices and get to hear from gurus from overseas and here in Hong Kong," he said.