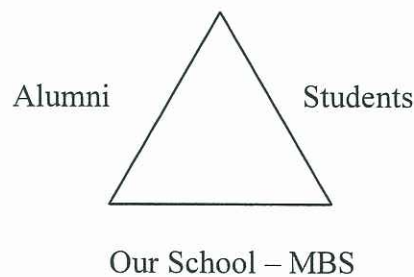


## Manchester Business School Alumni Association Hong Kong Report of the Board 2005/2006

### Our Direction

After formally setting up MBSAAHK in 2005, our Board members are honored to be in a position to serve our alumni in the past year. We are glad that a clear direction is set for the Association to serve our major stakeholders. We have been serving:



For our alumni, we serve to:

- provide networking opportunities,
- provide opportunities for advancement in management knowledge,
- offer assistance in career development,

For our students, we serve to:

- provide support during their studies in the programme,
- provide networking opportunities between existing students,
- share study experiences with alumni,
- act as a communication channel with the School of providing feedbacks.

For our School, we serve to:

- increase awareness of MBS and MBSAAHK in East Asia Region,
- participate and support in marketing events for MBS,
- improve the status of MBS by the influence of alumni in the business and wider community.

## Our Activities

We started 2006 by showing our cares to the community and joined the *ACCA Charity Rickshaw Race* on 22<sup>nd</sup> January 2006. Alumni and student members teamed up and participated in the parade and the rickshaw race. Donations of HK\$ 6,208 were raised for the needed. Members enjoyed the fun day and built up the MBS spirit by hearts.

With the FT ranking as 22<sup>nd</sup> in the world this year, a *celebration network drink* was held for our members on 8 March 2006. Joy of being members of the top business school was shared during the event.

Various networking events were organized during the year, such as *boat cruise* and *wine-tasting*. We are glad to see that our activities attracted not only our local alumni, but also alumni from different regions of the world.

*Academic and practical seminars* were held during the period, they covered taxation, marketing strategy, brand-building and other management issues. High participation rate reflected the support from our members.

MBSAAHK has extended our network and activities in China. *Networking activity* was held in British Council, *Beijing* in November 2005. A *brand-building seminar* was organized in *Shenzhen* on 3 June 2006. The British Council and British Chamber of Commerce Guangdong supported the event and good responses were received from local and MNC executives. To strengthen our network in China, Ms Tanny Chow was invited as the Convenor of Distance Learning and Part-time alumni and students in Beijing.

We also care about our student members. *Project preparation seminars* were held in 2005 and 2006 for the project stage students, in which, distinguished alumni shared their experience with the students.

In order to assist the new students to establish their network between their fellow classmates, our Board members supported the *School's Team Building Exercise* in July. The event was held in Outward Bound School and involved lots of challenging exercise which encouraged the team spirits of the members.

The Board approved to launch an *Outstanding MBA Student Award* to the best student of the year from the Association. The award from MBSAAHK is an appreciation to the MBS MBA graduate with outstanding academic performance in the program and the one who shows their support to the Alumni Association. Though we can only offer the scholarship in a not very significant amount due to our thin surplus at the moment, but we hope that we can contribute to support our students/alumni.

Besides the alumni activities, we actively involved in *promotional events* of the School, such as MBA Tour, Information sessions and Induction sessions for prospective and new students. We hope that by the presence of the alumni in these events to increase the publicity of MBS in the region.

### **Our Funding**

According to our Memorandum and Articles of Association, MBSAAHK intends to pursue activities that are legal, transparent and related to its stated purposes and states, in order to generate funds for self-sufficiency. We are self-financed and maintain a healthy financial position with surplus for the period over HK\$ 36,000. Cash and balances was over HK\$ 48,000 as at 31 July 2006.

### **Our Future**

We are glad to see that MBSAAHK is expanded through various events in the past year. A new Board of passionate members will join to serve MBSAAHK in the coming Annual General Meeting in October 2006, we believe that they will show their firm commitments to MBS family and continues to serve devotedly our alumni in the future.

**Pauline Lai**  
**Chairman**  
**MBSAAHK**  
**6 October 2006**