

Manchester Business School East Asia Centre Seminar 23

Are you interested in becoming a “Chartered Marketer”?

Having achieved your academic qualification of MBA, will it be a bonus to have a professional qualification to add to your portfolio of qualifications? The Chartered Institute of Marketing is spear headed in the UK with its President Sir Michael Heseltine (Gentleman better known for kicking Maggie Thatcher out of office).

The Chartered Institute of Marketing (CIM) are proud to have recently celebrated 10 years in Hong Kong and now invite you to join their presentation

Speaker : Dr. W. L. Choi, Honorary Secretary, The Chartered Institute of Marketing
Language : English
Date : Wednesday 13th December 2006
Time : 7:00pm - 9:00pm
Venue : 6/f Wilson House, 19-27 Wyndham Street, Central

(After the talk – welcome to attend the Christmas Drinks evening)

Manchester Business School has a joint collaboration agreement and so enabling our MBS alumni to have easier access to the CIM qualification. Whatever field you are currently in whether business, sales & marketing or even Finance related then you are welcome to come and listen to this talk presented by the Chartered Institute of Marketing.

R.S.V.P. is required. The closing date for reservation is December 10, 2006 (Monday).

***** DO NOT DETACH *****

Name (in Full): _____ Seminar Series: **23**

Email Address: _____ Mobile Number: _____

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